It's Not About the Coffee: Leadership Principles from a Life at Starbucks by Howard Behar

How is Vibrant Parish Life similar to a Successful Entrepreneurship?
Can you create a parish action or value that correlates with the Starbucks value in box one?

Starbucks	**The Church**	**Our Parish**
1. "It is the true essence of Starbucks that there can be no coffee without people."	"A parish is a certain community of the Christian faithful…" Canon 515	
2. "Each person must find an individual way to contribute to the organization and the people we serve."	"…all the faithful of Christ … must devote themselves with all their being to the glory of God and the service of their neighbor." *Lumen Gentium* 5	
3. "If you grow people, people grow the business."	"This is how everyone shall know that you are my disciples, if you have that love toward one another." John 13:35	
4. "We are not in the coffee business serving people; we are in the people business serving coffee."	"The Church's pastoral ministry exists to sustain the work of the Gospel." *Our Hearts were Burning Within Us* (Int. #3)	

5. "Wear one hat – to be consistent, honest, passionate, and truly engaged."	"But seek first the kingdom of God and his righteousness, and all these things will be given you besides." Matthew 6:33	
6. "Think about goals that seem like dreams, goals that have so much emotion attached to them (buy-in) that you can almost taste them. "	"What will separate us from the love of Christ? Will anguish, or distress, or persecution, or famine, or nakedness, or peril, or the sword?" Romans 8:35	
7. "What is really important to you? Know your values and be true to them every day, this is the key to a happy life."	"We who have always lived with the Christian concept of God; … have almost ceased to notice that we possess the hope that ensues from a real encounter with this God." *Spe Salvi*. Benedict XVI	
8. "Who are we, and what are we here to do?"	"God's love for us is fundamental for our lives, and it raises important questions about who God is and who we are." *Deus Caritas Est*. Benedict XVI	